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For Immediate Release – Nov. 3, 2009

Environmental Influences that Improve Outcomes-The Patient Experience

- Weiss, Tyink and Scherbel Host Roundtable on Complementing Design and Culture Change-

Neenah, Wis. – Fox Valley residents, Steve Tyink, LEED® AP, Margie Weiss, PhD, LEED® AP and Michael Scherbel, AIA hosted as Roundtable Discussion at the Healthcare Design 09 Conference in Orlando, Fl. On November 2nd. Focusing on Environmental Influences that Improve Outcomes-The patient Experience, the team shared ideas on how experience- based design and culture change affect patient care delivery. Weiss noted, “This Roundtable Discussion focused on ways to most effectively link building design and culture change to enhance patient care. Health care organizations on constantly seeking ways to differentiate their service delivery. The concept of designing high impact practices is very appealing to them.” Steve Tyink is VP of Business Innovation-Miron Construction, Inc. Margie Weiss, PhD serves as CEO/Community Health Advocate for Weiss Health Group, LLC. Michael Scherbel is a Partner-in-Charge of Healthcare Designer with Plunkett, Raysich Architects, LLP.

For more information on Creating Exceptional Customer Experiences, contact

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