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Sustainability Message Travels to Mayo Quest for Quality

-Weiss Shares Expertise on Integrating Health, Safety, Sustainability and Stewardship-

Appleton, Wis. – Fox Valley resident, Margie Weiss, PhD, LEED® AP challenged the participants of the Mayo Quest for Quality Conference in Rochester, MN. to embrace the HS³™ model which strategically links the health, sustainability, sustainability and stewardship efforts of companies. By profiling the companies involved in the 2009 HS³™ initiative in the Fox Valley, Weiss highlighted ways in which Mayo healthcare providers can enhance their brand image by focusing on the business's triple bottom line.

Fox Valley companies involved in the 2009 HS³™ initiative include: Affinity Health System, Carew Concrete & Supply Co., Community First Credit Union, Faith Technologies, Goodwill, MBM, McClone Insurance Group, Miron Construction Co., Inc. Touchmark and Werner Electric Supply Company. These companies are investigating ways to strategically link health, safety, sustainability and stewardship practices to promote employee and environmental health, as well as increase the bottom line effectiveness of their businesses. Informative posts on HS³™ concepts are available at www.weisshealthgroup.blog.com. The group is looking for 4-6 additional companies for 2010 to join in the HS³™ Best Practice Sharing Sessions.

For more information on the HS³™ initiative, contact Margie Weiss at Margie@weisshealthgroup.com or call 920.450.4166.

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